



BLOG POST - AUGUST 2024

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Dear **Lake County**,

This month is Black Business Month. The health of a community is intricately linked to its economic well-being and social fabric. By supporting Black-owned businesses, we can help address disparities in access to resources and opportunities that impact health outcomes. These businesses often serve as anchors in their communities, providing vital services, creating spaces for social connection, and promoting cultural pride and identity.

As a collaborative focused on improving the health and wellbeing of all in Lake County, we encourage our community members and partners to actively support Black-owned businesses not during this month, but throughout the year. Consider sourcing goods and services from Black entrepreneurs, collaborating on community initiatives, and amplifying their voices and stories.

For more information on black owned business' in the Northern California region, please check out the Press Democrat Article, "**List: Black-owned businesses in Sonoma, Lake, Mendocino and Napa counties.**"

To get more information or to participate further in Hope Rising initiatives, please email [grossme01@ah.org](mailto:grossme01@ah.org).

The Hope Rising team

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